



# **Green Work for Youth**Project No 2022-1-PL01-KA220-YOU-000085715

# **PROJECT PROPOSAL**

PROJECT TITLE	Sustainable Fashion and Textile Upcycling project		
SUBMITTED BY		SUBMITTED TO	
PHONE / EMAIL		RECEIVER PHONE / EMAIL	
DATE SUBMITTED		PROJECTED START DATE	

# **PROJECT NAME AND DESCRIPTION**

The Sustainable Fashion and Textile Upcycling project focuses on educating and engaging youth in sustainable fashion practices by teaching them how to upcycle old textiles into new, fashionable items. Through a series of workshops and hands-on projects, participants will learn skills such as textile design, sewing, and creative thinking. This initiative aims to reduce textile waste, promote environmental awareness, and foster creativity and innovation in fashion.









# **PURPOSE / GOALS**

**Purpose**: To promote sustainable fashion practices among youth by teaching them how to upcycle old textiles, thereby reducing waste and encouraging creative, eco-friendly design solutions.

#### Goals:

- 1. Conduct Workshops: Organize workshops that teach youth essential skills in textile design, sewing, and upcycling.
- 2. Reduce Textile Waste: Encourage the recycling and repurposing of old textiles to minimize waste.
- 3. **Promote Creative Thinking**: Foster creativity and innovation in fashion design by challenging participants to create new items from old materials.
- 4. Raise Environmental Awareness: Educate youth about the environmental impacts of fast fashion and the benefits of sustainable practices.
- 5. **Build Community Engagement**: Engage the community in sustainable fashion initiatives through exhibitions, fashion shows, and collaborative projects.

#### **ASSUMPTIONS**

- The local community is interested in sustainable fashion and supports upcycling initiatives.
- Sufficient quantities of used textiles and materials are available for upcycling projects.
- Adequate funding and resources are secured to support workshop operations and materials procurement.
- Youth are interested in and committed to participating in sustainable fashion workshops and projects.
- Partnerships with schools, community organizations, and local businesses will be established and maintained to support the goals of the project.
- Participants will be able to effectively learn and apply textile design and sewing skills.

#### **MEASUREMENTS OF SUCCESS**

- Participation Rates: Track the number of youth participating in workshops and projects.
- Volume of Upcycled Textiles: Measure the amount of textile waste diverted from landfills through upcycling efforts.
- **Skill Development:** Assess improvements in participants' skills in textile design, sewing, and creative thinking through preand post-program evaluations.
- **Community Engagement:** Evaluate community involvement and support through event attendance, volunteer participation, and feedback surveys.
- Environmental Impact: Analyze the reduction in textile waste and the environmental benefits of the upcycling initiatives.

# **RISK FACTORS**

- Limited access to old textiles and materials could hinder project activities.
- Insufficient funding could restrict the number of workshops and resources available.
- Inconsistent participation from youth could disrupt workshop activities and project continuity.
- Low engagement levels could reduce the overall impact and reach of the project.
- Participants may find it difficult to learn and apply textile design and sewing skills, affecting the quality of upcycled items.
- Lack of prior experience with sewing and design among participants could pose a challenge
- Lack of community interest and support could lead to low participation and engagement levels.
- Difficulty in establishing and maintaining partnerships with local organizations and businesses.
- Environmental factors such as availability of recycling facilities for certain types of textiles.
- Regulatory challenges related to the sale or distribution of upcycled items.

#### **Initial Assessment and Planning**

- Conduct a needs assessment to understand community interest and identify available resources.
- Plan a series of workshops and projects tailored to different skill levels and interests.

#### **Engagement and Collaboration**

- Engage local community members, organizations, and stakeholders to build support and ensure project alignment with community interests.
- Form partnerships with schools, businesses, non-profits, and governmental bodies to secure resources, expertise, and funding.

#### **Education and Training**

- Develop and deliver workshops on textile design, sewing, and upcycling techniques.
- Implement mentorship programs, pairing youth with experienced designers and artisans for ongoing guidance and support.

#### **Project Development and Execution**

- Organize hands-on projects where participants can apply their skills to create upcycled fashion items.
- Provide necessary materials and tools for participants to use during workshops and projects.

#### **Community Events and Outreach**

- Host exhibitions, fashion shows, and community events to showcase participants' work and raise awareness about sustainable fashion.
- Promote the project through social media, local advertising, and community newsletters.

### Monitoring and Evaluation

- Regularly monitor and evaluate project progress through surveys, feedback sessions, and data analysis.
- Assess the impact on participants' skills, community engagement, and environmental benefits.

# Sustainability and Expansion

- Develop strategies for long-term sustainability, including securing ongoing funding and resources.
- Create educational materials and documentation to ensure knowledge transfer and facilitate project expansion to other areas.

#### **TIMELINE / MILESTONES**

**OVERVIEW** 

The Sustainable Fashion and Textile Upcycling Project spans twelve months, beginning with initial planning and community engagement, followed by workshops and hands-on skills training. The project culminates in a community fashion show and exhibition, with subsequent phases focused on expansion, evaluation, and long-term sustainability planning.

MILESTONE	DEADLINE
Project kick-off and initial planning	Month 1
Community engagement and material collection	Month 2-3

First workshop and training session	Month 4-5
Group Project Development and Creation of Upcycled Items	Month 6-7
Community Fashion Show and Exhibition	Month 8
Expansion and Continued Engagement	Month 9-10
Evaluation and reporting	Month 11
Sustainability Planning and Knowledge Transfer	Month 12

# PROJECT COST AND RESOURCE ESTIMATE

**OVERVIEW** 

The Sustainable Fashion and Textile Upcycling project requires a range of resources to ensure its successful implementation. This includes funding for materials, equipment, and operational expenses, as well as human resources and partnerships to support and guide the participants. Below is a summarized list of the key resources, equipment, tools, and materials needed. These elements are critical for delivering high-quality workshops, promoting community engagement, and achieving the project's sustainability goals.

NEEDS / INVESTMENT	COST
Human Resources: Instructors, mentors, volunteers	50.000
Sewing materials and equipment: Sewing machines, worktables, mannequins	17.000
Teaching and learning materials: Guides and instructional materials for training sessions.	5.000
Equipment and tools for workshops: Whiteboards, projectors, and other tools for conducting workshops and meetings.	4.000
Marketing material: Flyers, leaflets.	2.000
Sewing tools	3.000
ESTIMATE TOTAL	81.000