



Green Work for Youth

Project No 2022-1-PL01-KA220-YOU-000085715

PROJECT PROPOSAL

PROJECT TITLE	"Eco-Business: Entrepreneurship in the Green Economy"		
SUBMITTED BY		SUBMITTED TO	
PHONE / EMAIL		RECEIVER PHONE / EMAIL	
DATE SUBMITTED		PROJECTED START DATE	

PROJECT NAME AND DESCRIPTION

Project: Eco-Business: Entrepreneurship in the Green Economy

Project Description:

Objective:

The "Eco-Business: Entrepreneurship in the Green Economy" project aims to empower socially excluded youth with the knowledge, skills, and support needed to start and run successful eco-friendly businesses. The project focuses on fostering entrepreneurial spirit while promoting sustainable business practices, thereby contributing to the green economy.

Thematic Scope:

The project encompasses various topics related to eco-business and sustainable entrepreneurship, including:

1. Sustainable Business Models: Understanding different business models that prioritize environmental sustainability.
2. Green Marketing: Techniques and strategies for promoting eco-friendly products and services.
3. Funding and Financial Management: Identifying funding sources, managing finances, and creating sustainable financial plans for green businesses.
4. Product Development: Developing eco-friendly products and services that meet market needs.
5. Regulatory Compliance: Understanding environmental laws and regulations that impact green businesses.
6. Social Impact: Strategies for creating businesses that not only generate profit but also have a positive impact on the community and environment.

Timeline and Implementation Methods:

The project will be implemented over 12 months and includes the following stages:

1. Recruitment of Participants: Identify and select youth from socially excluded backgrounds through partnerships with local NGOs, schools, and community centers.
2. Theoretical Training: Conduct a series of workshops and seminars covering essential topics in sustainable entrepreneurship and business management.
3. Practical Training and Mentorship: Provide hands-on training sessions and pair participants with experienced mentors who can offer guidance and support.
4. Business Plan Development: Assist participants in developing comprehensive business plans for their eco-friendly ventures.
5. Pitching and Funding Opportunities: Organize events where participants can pitch their business ideas to potential investors and access funding opportunities.
6. Evaluation and Certification: Assess participants' progress, award certifications, and provide ongoing support as they launch their businesses.

Expected Outcomes:

1. Increased Knowledge and Skills: Participants will gain in-depth knowledge of sustainable business practices and entrepreneurship.
2. Business Creation: Support the creation of new eco-friendly businesses run by socially excluded youth.
3. Employment Opportunities: Improve employment prospects by equipping participants with entrepreneurial skills and knowledge.
4. Promotion of Green Economy: Foster the growth of the green economy by promoting sustainable business practices and products.
5. Community Impact: Encourage businesses that contribute positively to the community and environment.

Project Partners:

- Business Incubators and Accelerators: Provide training, mentorship, and resources to support participants in developing their businesses.
- Financial Institutions and Investors: Offer funding opportunities and financial guidance.
- Environmental Organizations: Provide expertise and support in implementing sustainable practices.
- Educational Institutions: Assist with curriculum development and provide training facilities.

Summary

The "Eco-Business: Entrepreneurship in the Green Economy" project is a comprehensive program designed to equip socially excluded youth with the skills, knowledge, and resources necessary to start and manage sustainable businesses. By integrating theoretical education, practical training, mentorship, and financial support, the project aims to foster entrepreneurship and promote sustainable economic development. Through this project, participants will be empowered to create eco-friendly businesses that contribute to the green economy and have a positive impact on their communities.



PURPOSE / GOALS

Objectives:

1. To strengthen knowledge about green entrepreneurship.
2. To encourage the creation of their own sustainable businesses.
3. To provide the tools and knowledge needed to successfully manage green businesses.

ASSUMPTIONS

Assumptions of the Project "Eco-Business: Entrepreneurship in the Green Economy"

1. Target Audience:

- **Socially Excluded Youth:** The project assumes there is a significant population of young people aged 16-25 who are at risk of social exclusion and have the potential to benefit from entrepreneurial education and support.
- **Motivation and Engagement:** It is assumed that these youths have the motivation to improve their circumstances through entrepreneurship and are willing to engage actively in the program.

2. Educational Needs:

- **Knowledge Gap:** The target group lacks sufficient knowledge about sustainable business practices and entrepreneurship, which the project aims to address through comprehensive training.
- **Skill Development:** There is a need for practical skills in business development, financial management, and green marketing, which the project will provide.

3. Market Demand:

- **Growing Green Economy:** The project assumes a growing demand for eco-friendly products and services as economies worldwide transition towards sustainability.
- **Business Opportunities:** There are viable business opportunities in the green economy that socially excluded youth can capitalize on with the right support and training.

4. Community and Stakeholder Support:

- **Local Organizations:** The project assumes collaboration with local NGOs, schools, community centers, and business incubators to identify, recruit, and support participants.
- **Industry Partners:** Green businesses, financial institutions, and environmental organizations are willing to partner and provide resources, mentorship, and funding opportunities.

5. Resource Availability:

- **Training Materials and Facilities:** The necessary materials for theoretical and practical training, as well as suitable venues for conducting workshops, will be available.
- **Mentorship:** There will be enough qualified mentors and trainers to support the participants throughout the project.

6. Financial Assumptions:

- **Funding:** The project assumes sufficient funding from grants, sponsors, or other sources to cover all expenses, including staffing, training materials, participant support, and operational costs.
- **Cost Management:** Project costs will be managed efficiently to stay within the budget and achieve the project objectives.

7. Certification and Recognition:

- **Recognized Certification:** The certification awarded at the end of the program will be recognized by local employers, educational institutions, and investors, adding value to the participants' qualifications.
- **Credibility:** The project will maintain high standards to ensure the credibility of the training program and the certification process.

8. Long-term Impact:

- **Sustainable Business Practices:** Participants will not only launch businesses but also incorporate and promote sustainable practices in their operations.
- **Community Benefits:** The project will have a positive impact on local communities by promoting eco-friendly businesses and practices, contributing to the overall green economy.

Summary

The project "Eco-Business: Entrepreneurship in the Green Economy" is based on several key assumptions. These include the presence of a motivated target audience, a knowledge and skill gap in sustainable entrepreneurship, a growing market demand for green products and services, and strong support from community and industry stakeholders. The project also assumes the availability of necessary resources, sufficient funding, and the long-term viability and impact of the eco-friendly businesses created by the participants. These assumptions are critical to the planning, implementation, and success of the project.

MEASUREMENTS OF SUCCESS

Measurements of Success for the Project "Eco-Business: Entrepreneurship in the Green Economy"

1. Participation and Engagement Metrics:

- Number of Participants: Track the total number of youths who enroll and complete the program. High enrollment and completion rates indicate effective outreach and engagement.
- Attendance Rates: Monitor attendance for all training sessions, workshops, and mentorship meetings. Consistently high attendance suggests participants find the program valuable and engaging.

2. Knowledge and Skills Acquisition:

- Pre- and Post-Training Assessments: Conduct assessments before and after the program to measure the increase in participants' knowledge about sustainable entrepreneurship. Improved scores reflect successful knowledge transfer.
- Business Plan Development: Evaluate the quality and feasibility of business plans developed by participants. High-quality plans indicate effective learning and application of skills.

3. Business Creation and Development:

- Number of Businesses Started: Track the number of new eco-friendly businesses launched by participants within six months to a year after completing the program. This is a direct indicator of the program's impact on entrepreneurship.
- Business Sustainability: Monitor the sustainability and growth of businesses started by participants, including revenue generation, customer base, and adherence to sustainable practices.

4. Employment and Economic Impact:

- Job Creation: Measure the number of jobs created by the new businesses. This reflects the broader economic impact of the project.
- Participant Employment Rates: Track the employment rates of participants who do not start their own businesses but gain employment in the green economy sector. High employment rates indicate improved employability.

5. Long-term Impact:

- Follow-Up Surveys: Conduct surveys at 6-month and 12-month intervals post-completion to gather data on participants' business progress, continued use of sustainable practices, and overall satisfaction with the program.
- Sustainability Practices Adoption: Evaluate how many participants implement and maintain sustainable practices in their businesses or workplaces. This can be assessed through self-reported data and follow-up interviews.

6. Community and Environmental Impact:

- Community Projects: Count the number of community initiatives or projects started by participants that focus on sustainability and environmental protection. This demonstrates broader social impact.
- Environmental Benefits: Track specific environmental outcomes, such as reductions in waste, energy savings, and use of renewable resources, as reported by participants.

7. Partner and Stakeholder Feedback:

- Feedback from Mentors and Investors: Gather qualitative feedback from mentors, investors, and industry experts about the preparedness and performance of the participants. Positive feedback indicates effective training and mentorship.
- Satisfaction Surveys: Conduct satisfaction surveys with all stakeholders, including participants, trainers, mentors, and partners, to evaluate the perceived success and identify areas for improvement.

8. Certification and Recognition:

- Certification Rates: Measure the percentage of participants who successfully earn certifications at the end of the program. High certification rates indicate that participants are meeting the learning objectives.
- Recognition of Certification: Evaluate the recognition and acceptance of the certification by employers, investors, and educational institutions through surveys and follow-up studies.

9. Program Improvement:

- Continuous Improvement: Use data collected from various metrics to make informed decisions about program enhancements. Regularly update the curriculum and training methods based on feedback and assessment results to ensure the program remains relevant and effective.

Summary of Key Metrics:

1. Participation and Engagement: Number of participants, attendance rates.
2. Knowledge and Skills Acquisition: Pre- and post-training assessments, quality of business plans.
3. Business Creation and Development: Number of businesses started, business sustainability.
4. Employment and Economic Impact: Job creation, participant employment rates.
5. Long-term Impact: Follow-up surveys, sustainability practices adoption.
6. Community and Environmental Impact: Community projects, environmental benefits.
7. Partner and Stakeholder Feedback: Feedback from mentors and investors, satisfaction surveys.
8. Certification and Recognition: Certification rates, recognition of certification.
9. Program Improvement: Continuous improvement based on collected data.

By systematically collecting and analyzing data across these metrics, the success of the "Eco-Business: Entrepreneurship in the Green Economy" project can be accurately measured, ensuring it meets its goals of educating youth and promoting sustainable entrepreneurship.

RISK FACTORS

Risk Factors for the Project "Eco-Business: Entrepreneurship in the Green Economy"

1. Participant Engagement and Retention:

- Lack of Interest: Participants might lose interest or motivation over time, especially if they face personal challenges or if the content does not engage them effectively. This could result in high dropout rates.
- Commitment Levels: The target group, being youth at risk of social exclusion, may have unstable living situations or other commitments that make consistent participation challenging.

2. Financial Constraints:

- Funding Shortfalls: Insufficient funding can impact the quality and scope of the project. This could lead to inadequate resources for training materials, expert instructors, and practical workshops.
- Cost Overruns: Unforeseen expenses, such as higher-than-expected costs for materials or transportation, can strain the project budget.

3. Logistical Challenges:

- Location and Accessibility: If the training sites (e.g., facilities for practical workshops) are not easily accessible to all participants, this could hinder attendance and participation.
- Resource Availability: Limited availability of necessary resources, such as training equipment or digital tools, could affect the quality of the training.

4. Quality of Training:

- Expert Availability: Finding and retaining qualified experts and trainers in green technologies might be challenging, potentially affecting the quality of education provided.
- Training Effectiveness: The training methods and materials might not be effective for all participants, particularly those with different learning styles or educational backgrounds.

5. Market and Economic Conditions:

- Market Saturation: There is a risk that the market for eco-friendly businesses becomes saturated, making it harder for new businesses to succeed.
- Economic Downturns: Economic instability or downturns can impact the viability of new businesses and reduce consumer spending on eco-friendly products and services.

6. Regulatory and Policy Changes:

- Policy Changes: Changes in environmental or business regulations could impact the project, such as new laws that affect green businesses or funding for educational programs.
- Compliance Issues: Participants may face challenges in understanding and complying with complex environmental regulations.

7. Social and Psychological Barriers:

- Participant Backgrounds: The target group may face various social and psychological barriers, such as low self-esteem, lack of support systems, or trauma, which could affect their engagement and success in the program.
- Cultural Barriers: Differences in cultural backgrounds and language barriers might pose challenges in effectively delivering the training and ensuring understanding among all participants.

8. Sustainability of Impact:

- Long-Term Engagement: Ensuring that participants continue to apply what they have learned after the program ends can be challenging. There is a risk that without ongoing support, the impact of the training may diminish over time.
- Business Longevity: New businesses may struggle to survive in the long term without continuous support and mentorship.

9. Community and Stakeholder Support:

- Lack of Community Engagement: The success of the project partly depends on the support from the local community and stakeholders. Lack of community engagement and support can hinder the project's outcomes and sustainability.

- Stakeholder Commitment: Ensuring long-term commitment from partners, such as mentors, investors, and training facilities, can be challenging.

Mitigation Strategies

To address these risk factors, the project could implement the following mitigation strategies:

- Engagement Strategies: Develop engaging and interactive training modules, provide personal mentorship, and create a supportive learning environment.
- Secure Funding: Diversify funding sources and create a detailed budget plan to anticipate and manage costs effectively.
- Accessibility: Choose central locations for training and provide transportation support if needed.
- Quality Assurance: Recruit experienced trainers and regularly evaluate and improve training materials and methods.
- Market Research: Conduct thorough market research to identify viable business opportunities and prepare participants for market challenges.
- Regulatory Support: Provide participants with resources and support to navigate environmental regulations and compliance issues.
- Support Systems: Provide psychological and social support for participants to help them overcome personal barriers.
- Community Engagement: Involve the local community and stakeholders in the project planning and implementation to ensure broader support and sustainability.
- Continuous Support: Offer ongoing mentorship and support for new businesses, including networking opportunities and access to additional resources.

By anticipating and addressing these risk factors, the project can improve its chances of success and make a meaningful impact on the lives of participating youth and the broader community.

APPROACH

Approach of the Project "Eco-Business: Entrepreneurship in the Green Economy"

The "Eco-Business: Entrepreneurship in the Green Economy" project employs a holistic and multi-faceted approach to educate, support, and empower socially excluded youth in creating sustainable and profitable businesses. This approach ensures participants receive comprehensive training, practical experience, and ongoing support to successfully launch and sustain eco-friendly enterprises.

1. Participant Recruitment and Selection:

- Target Group Identification: Identify youth aged 16-25 who are at risk of social exclusion, including those from low-income backgrounds, with limited access to education, or facing social and economic challenges.
- Outreach and Collaboration: Partner with local NGOs, schools, community centers, and social services to recruit eligible participants. Use informational sessions, community engagement activities, and social media campaigns to raise awareness and attract participants.

2. Theoretical Education:

- Curriculum Development: Develop a comprehensive curriculum covering key areas of sustainable entrepreneurship, such as business models, green marketing, financial management, product development, regulatory compliance, and social impact. Collaborate with industry experts, educators, and environmental organizations to ensure the curriculum is relevant and up-to-date.
- Interactive Learning: Utilize interactive teaching methods, including workshops, seminars, group discussions, case studies, and multimedia presentations, to make theoretical knowledge engaging and accessible.

3. Practical Training and Mentorship:

- Hands-On Workshops: Conduct practical workshops where participants can apply theoretical knowledge to real-world scenarios. This includes developing eco-friendly products, creating marketing strategies, and understanding financial management.
- Business Plan Development: Guide participants in developing comprehensive business plans for their eco-friendly ventures. This includes market research, competitive analysis, and financial projections.
- Mentorship Program: Pair participants with experienced mentors from the green technology and entrepreneurship sectors. Mentors provide guidance, support, and industry insights, helping participants refine their business ideas and navigate challenges.

4. Pitching and Funding Opportunities:

- Pitch Training: Prepare participants for pitching their business ideas to potential investors. This includes developing pitch decks, refining presentation skills, and practicing through mock pitch sessions.
- Funding Events: Organize events where participants can pitch their business ideas to potential investors, venture capitalists, and financial institutions. Provide access to funding opportunities, including grants, loans, and equity investments.

5. Certification and Accreditation:

- Skill Certification: Upon completion of the program, participants receive certifications validating their acquired skills and knowledge in sustainable entrepreneurship. Ensure certifications are recognized by local employers, educational institutions, and investors.
- Accreditation: Seek accreditation from relevant educational and environmental bodies to ensure the quality and credibility of

the training program.

6. Employment and Further Education Pathways:

- Job Placement Assistance: Provide job placement assistance for participants who seek employment in the green economy sector. This includes resume writing workshops, interview preparation, and job search strategies.
- Educational Pathways: Facilitate pathways for participants to pursue further education in environmental studies or related fields through partnerships with vocational schools and colleges.

7. Monitoring and Evaluation:

- Continuous Assessment: Implement a system of continuous assessment to monitor participants' progress and the effectiveness of the training program. Regularly collect feedback from participants, mentors, and trainers to identify areas for improvement.
- Outcome Tracking: Track long-term outcomes, such as the number of businesses started, employment rates, and the sustainability of participant ventures. Use this data to evaluate the program's impact and make informed decisions about future iterations.

8. Community and Stakeholder Engagement:

- Community Involvement: Engage local communities and stakeholders in the project through events, volunteer opportunities, and awareness campaigns. Foster a supportive environment for participants and promote the benefits of sustainable entrepreneurship.
- Stakeholder Collaboration: Collaborate with local governments, industry partners, environmental organizations, and educational institutions to ensure the project's sustainability and scalability.

Summary

The "Eco-Business: Entrepreneurship in the Green Economy" project employs a comprehensive approach to equip socially excluded youth with the skills, knowledge, and resources needed to start and manage sustainable businesses. By integrating theoretical education, practical training, mentorship, and financial support, the project aims to foster entrepreneurship and promote sustainable economic development. Through this approach, participants are empowered to create eco-friendly businesses that contribute to the green economy and have a positive impact on their communities.

TIMELINE / MILESTONES

OVERVIEW

Overview of Timeline and Milestones for the Project "Eco-Business: Entrepreneurship in the Green Economy"

Project Duration: 12 months

Month 1: Project Initiation and Planning

- Project Kick-Off Meeting: Conduct a kick-off meeting with all stakeholders to launch the project.
- Recruitment Campaign: Start the recruitment campaign through collaboration with local NGOs, schools, and community centers.
- Curriculum Development: Finalize the curriculum and training materials in collaboration with industry experts.

Milestones:

- Project officially launched.
- Recruitment campaign initiated.
- Curriculum and training materials finalized.

Month 2: Participant Selection and Orientation

- Participant Selection: Complete the selection process of participants.
- Orientation Sessions: Conduct orientation sessions to introduce participants to the project goals, structure, and expectations.
- Mentor Assignment: Pair participants with mentors from the green technology and entrepreneurship sectors.

Milestones:

- Participants selected and notified.
- Orientation sessions completed.
- Mentors assigned to participants.

Month 3-4: Theoretical Training

- Theoretical Sessions: Begin the theoretical training sessions covering key topics in sustainable entrepreneurship and business management.
- Interactive Workshops: Conduct interactive workshops and group discussions to reinforce theoretical

knowledge.

Milestones:

- Theoretical training sessions initiated.
- Interactive workshops conducted.

Month 5-6: Practical Training and Business Plan Development

- Hands-On Workshops: Start practical training sessions where participants apply theoretical knowledge to real-world scenarios.
- Business Plan Development: Guide participants in developing comprehensive business plans for their eco-friendly ventures.

Milestones:

- Practical training sessions initiated.
- Business plans developed.

Month 7: Mid-Project Review and Evaluation

- Progress Review: Conduct a mid-project review to assess participants' progress and the effectiveness of the training.
- Feedback Collection: Collect feedback from participants, mentors, and trainers.
- Adjustments: Make necessary adjustments to the training program based on the feedback.

Milestones:

- Mid-project review completed.
- Feedback collected and analyzed.
- Program adjustments made.

Month 8-9: Advanced Training and Pitch Preparation

- Advanced Workshops: Conduct advanced workshops on specific aspects of sustainable entrepreneurship.
- Pitch Training: Prepare participants for pitching their business ideas to potential investors through pitch training sessions and mock pitch events.

Milestones:

- Advanced workshops conducted.
- Pitch training sessions completed.

Month 10: Pitching and Funding Opportunities

- Pitch Events: Organize events where participants pitch their business ideas to potential investors, venture capitalists, and financial institutions.
- Funding Opportunities: Provide access to funding opportunities, including grants, loans, and equity investments.

Milestones:

- Pitch events held.
- Participants connected with potential investors.

Month 11: Certification and Job Placement Preparation

- Certification Exams: Administer certification exams to participants.
- Job Readiness Workshops: Organize workshops on resume writing, interview skills, and job search strategies for participants who seek employment.
- Networking Events: Facilitate networking events with potential employers and industry professionals.

Milestones:

- Certification exams administered.
- Job readiness workshops conducted.
- Networking events held.

Month 12: Graduation and Post-Project Evaluation

- Graduation Ceremony: Organize a graduation ceremony to celebrate participants' achievements.
- Post-Project Evaluation: Conduct a post-project evaluation to assess the overall impact and success of the project.
- Ongoing Support: Provide ongoing support to participants, including mentorship and access to additional resources.

Milestones:

- Graduation ceremony held.
- Post-project evaluation completed.
- Ongoing support structures established.

By adhering to this timeline and achieving these milestones, the "Eco-Business: Entrepreneurship in the Green Economy" project aims to effectively educate and empower socially excluded youth, providing them with the necessary skills and knowledge to successfully launch and sustain eco-friendly businesses.

MILESTONE	DEADLINE
1. Project Launch and Recruitment	Month 1
2. Participant Selection and Orientation	Month 2
3. Theoretical Training Start	Month 3
4. Practical Training and Business Plan Development	Month 5
5. Mid-Project Review	Month 7
6. Advanced Training and Pitch Preparation	Month 8
7. Pitch Events and Funding Opportunities	Month 10
8. Certification and Job Placement Preparation	Month 11
9. Graduation and Post-Project Evaluation	Month 12

PROJECT COST AND RESOURCE ESTIMATE

Project Cost and Resource Estimate for "Eco-Business: Entrepreneurship in the Green Economy"

1. Technical Staffing Cost

- Project Manager: €4,000/month x 12 months = €48,000
- Technical Trainers (3 trainers): €3,000/month x 3 trainers x 10 months = €90,000
- Technical Support Staff: €2,000/month x 12 months = €24,000
- IT Specialist: €3,000/month x 12 months = €36,000

Total Technical Staffing Cost: €198,000

2. Functional Staffing Cost

- Administrative Staff: €2,000/month x 12 months = €24,000
- Logistics Coordinator: €2,500/month x 12 months = €30,000
- Participant Support Coordinator: €2,000/month x 12 months = €24,000

Total Functional Staffing Cost: €78,000

3. Consultation Cost

- Business Consultants (part-time): €5,000/month x 12 months = €60,000

Total Consultation Cost: €60,000

4. Training Documentation Cost

- Theoretical Training Materials: €10,000
- Practical Training Manuals: €5,000

Total Training Documentation Cost: €15,000

5. Hardware Cost

- Classroom Equipment (projectors, computers): €8,000
- Business Development Equipment Rental: €2,000/month x 8 months = €16,000

Total Hardware Cost: €24,000

OVERVIEW

6. Software Cost

- Digital Resources and Software: €5,000

Total Software Cost: €5,000

7. Other Costs

- Travel Expenses for Participants: €500/month x 12 months x 20 participants = €120,000
- Meals and Refreshments: €300/month x 12 months x 20 participants = €72,000
- Stipends for Participants: €200/month x 12 months x 20 participants = €48,000
- Marketing and Outreach: €10,000
- Miscellaneous Expenses: €5,000
- Contingency Fund (10% of total budget): €63,000

Total Other Costs: €318,000

Summary of Total Costs:

1. Technical Staffing Cost: €198,000
2. Functional Staffing Cost: €78,000
3. Consultation Cost: €60,000
4. Training Documentation Cost: €15,000
5. Hardware Cost: €24,000
6. Software Cost: €5,000
7. Other Costs: €318,000

Total Project Cost Estimate: €698,000

Detailed Resource Estimate:

1. Personnel:

- Project Manager: Oversees the entire project, ensures timely execution and coordination among all stakeholders.
- Technical Trainers: Deliver theoretical and practical training sessions on sustainable entrepreneurship.
- Technical Support Staff: Assist trainers with equipment setup and maintenance, provide technical support during sessions.
- IT Specialist: Manage digital resources, support online training modules, ensure cybersecurity.
- Administrative Staff: Handle administrative tasks, record-keeping, and communication.
- Logistics Coordinator: Manage logistics for training sessions, workshops, and participant travel.
- Participant Support Coordinator: Provide support and guidance to participants, address their needs and concerns.

2. Training Materials:

- Printed materials, books, manuals: Used for theoretical training sessions.
- Practical training supplies: Includes equipment for hands-on training in business development.

3. Facilities and Equipment:

- Classroom space: For theoretical sessions.
- Equipment rental: For practical training in business development (e.g., projectors, computers).

4. Participant Support:

- Travel expenses: Covers transportation costs for participants to attend training sessions and workshops.
- Meals and refreshments: Provided during training sessions.
- Monthly stipends: Financial support for participants' living expenses during the program.

5. Certification and Evaluation:

- Certification: Recognized certification for participants upon successful completion of the program.
- Evaluation tools: Used for assessing participants' progress and program effectiveness.

6. Miscellaneous:

- Marketing and outreach: Campaigns to recruit participants and promote the program.
- Contingency fund: To cover unexpected expenses and ensure smooth operation of the project.

This detailed cost and resource estimate ensures that the "Eco-Business: Entrepreneurship in the Green Economy" project has the necessary financial and human resources to achieve its objectives effectively.

NEEDS / INVESTMENT	COST
STAFFING - TECHNICAL	€198,000
STAFFING - FUNCTIONAL	€78,000
CONSULTATION	€60,000
TRAINING / DOCUMENTATION	€15,000
HARDWARE	€24,000
SOFTWARE	€5,000
OTHER	€318,000
ESTIMATE TOTAL	€698,000