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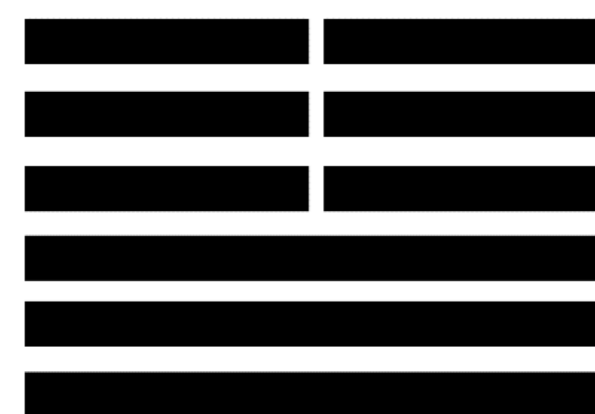
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Project GYW

2022-1-PL01-KA220-YOU-000085715

SUMMER SCHOOL
MODULE III



Education Centre "Socialization"



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Project "GYW. Green Work 4 Youth: green skills for young people with fewer opportunities for reducing of the risk of marginalisation the labour market in the transition to a sustainable economy" Erasmus + 2022-1-PL01-KA220-YOU-000085715)

SUMMER SCHOOL

"Green skills of youth at risk of marginalization for successful employment and work in the transition to a more 'green' and environmentally sustainable economy" for youth organization and youth workers

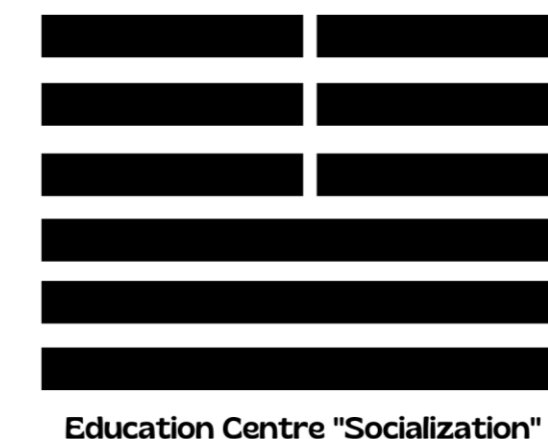
Session №1 - Networking

DAY #3 - 05.07.2024

Liudmyla Huliaieva, KBS



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What is Networking?

- ...is the **process of establishing and nurturing relationships** with people, organizations.
- For youth organizations and youth workers, networking involves connecting with like-minded individuals and groups to **share resources, ideas, and opportunities**.
- It is about **building a community of support** n enhance personal and organizational growth, facilitate collaboration, and create new avenues for development and impact.



10 Reasons to Actively Engage in Networking

- # 1 Resource Sharing:** Networking allows you to exchange valuable resources, such as information, tools, and funding opportunities, which can enhance your projects and initiatives.
- # 2 Collaboration Opportunities:** By connecting with others, you can find partners for joint projects, campaigns, and events, amplifying your impact and reach.
- # 3 Skill Development:** Engaging with a network helps you learn new skills and knowledge from peers and experts in different fields.
- #4 Support System:** A strong network provides emotional and professional support, helping you navigate challenges and celebrate successes.
- #5 Innovation:** Exposure to different perspectives and ideas through networking can spark creativity and innovation in your work. aborations.



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10 Reasons to Actively Engage in Networking

- # 6 Career Development:** Networking opens doors to new career opportunities, mentorship, and professional growth.
- # 7 Visibility and Influence:** Being active in your network increases your visibility and influence within your community and beyond, establishing you as a thought leader.
- # 8 Access to Funding:** Many funding opportunities are shared within networks, giving you a better chance to secure financial support for your projects.
- # 9 Problem Solving:** Collaborating with a network of diverse individuals provides a broader range of solutions to the challenges you face.
- # 10 Building Trust:** networking helps build trust and credibility within your community, fostering stronger relationships and long-term collaborations.

What is Networking?

- **More than 80%** of professionals say networking is essential to their career success.
- **Networking helps fill 85% of positions.** Most jobs aren't posted on the internet but are communicated through word of mouth.
- **In-person meetings result in a 40% close rate.** So 3 out of 5 meetings end with positive results, if you already had previous contacts with these people.



Workshop Time



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Let's Network and Connect?

1. Open the Link - Padlet Board:

<https://padlet.com/glp2002/padlet-ijvt6hu4jv1ha530>

2. Add Your Networking Information on the Padlet board:

- **Participant's Name:** Your first and last name.
- **Country:** The country you are representing.
- **Organization/Initiative Name:** The name of the organization or initiative you represent.
- **Organization's Focus:** A brief description (1 sentence) of what your organization does.
- **Contact Information:** Your email, website, or any other preferred method of communication.
- **Project Interests:** Areas you would like to implement projects in the field of green initiatives, youth-focused projects).
- **Social Media Links:** Provide links to your organization's social media profiles if available (e.g., Facebook, Twitter, LinkedIn).
- **Optional:** Add a photo of yourself or your organization's logo.
- **Deadline for Completion:** Please complete this task today by 21:00.
- **Result:** short brochure with contacts for collaboration and networking.



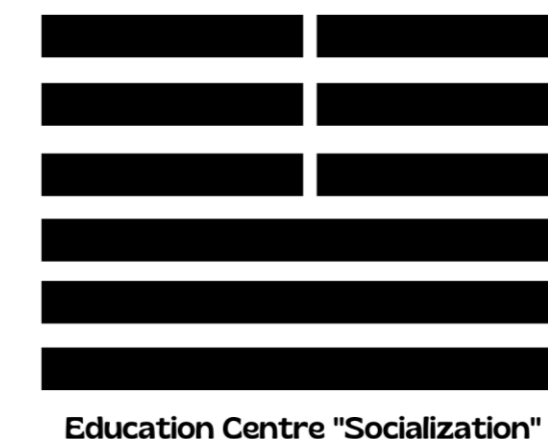
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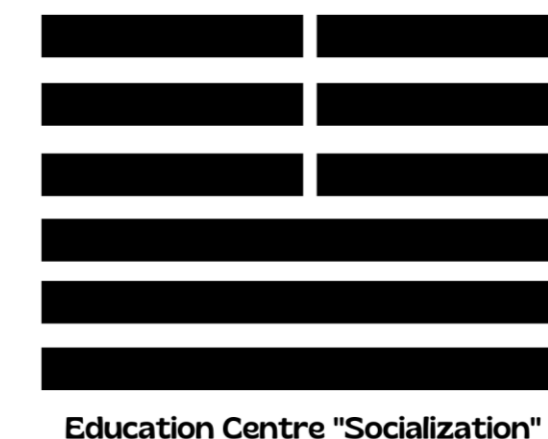
Session №2 - Greening Youth Work: Best Practices Showcase

DAY #3 - 05.07.2024

Ljudmyla Huliaieva, KBS



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Introduction to Green Youth Work

- **Green Youth Work** involves engaging young people in activities and projects that promote environmental sustainability and green skills.
- This approach **integrates environmental education with youth development**, aiming to foster a sense of responsibility and active citizenship in addressing ecological issues.





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What is GREEN YOUTH WORK?

Activities with a local target group that aim to:

- a) raise awareness about environment and climate change,
- b) make a change with concrete actions in the local context,
- c) connect and involve relevant external actors
- d) disseminate the activity results to reach a wider audience beyond the directly involved actors and
- e) to empower young people to be active members of civil society by acquiring necessary key competences.

Types of Green Youth Work

1. Environmental Education and sustainable development

- Focuses on educating youth about environmental issues and sustainable practices.
- Examples: School recycling programs, climate change workshops, biodiversity conservation projects.





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Example: Project “Da un paso hacia delante. Sostenibilidad y Desarrollo”

- **Erasmus+ Small-scale partnerships in youth**

Objectives

- To increase the degree of involvement of young people in rural areas in solving community problems related to education for sustainable development, ways and means of generating community development actions.
- To enhance the interest of young people in volunteering to act for the benefit of the community to which they belong.

Activities

- three mobilities in the participating countries for young people.
- street debates, organized by each organization, in their country
- online meetings between the young people



Types of Green Youth Work

2. Green Skills Training

- Provides practical training in sustainable practices and green technologies.
- Examples: Community gardening workshops, renewable energy training, sustainable agriculture courses.



Example: Project "GREEN SCHOOL FOR A GREEN FUTURE!"

- **Erasmus+ Short-term projects for mobility of learners and staff in school education**

- **Objectives**

- to enhance the awareness of climate crisis within our institution and raise eco-literate pupils of future.

- to implement a gradual education for sustainable development

- **Activities**

Group Mobility of School Pupils - in Mallorca. It will be a 5-day programme.

- **Impact**

students will:

- become aware of the environmental issues that world/ region is facing now

- become aware of the necessity to take action to make school more eco-friendly

- be able to set objectives for sustainable development



Types of Green Youth Work

3. Green Job Placements

- Provides job opportunities in various green sectors to help youth gain employment in the green economy.
- Examples: Internships in renewable energy companies, positions in environmental NGOs, jobs in sustainable agriculture firms.



Types of Green Youth Work

4. Career Adaptation Programs

- Helps youth transition into the green job market by providing career counseling, skills assessment, and job placement services.
- Examples: Green career counseling sessions, resume workshops for green jobs, job fairs focused on environmental careers.



Example: Project “GRECO: Green Economy Career Orientation”

- **Erasmus+ Cooperation partnerships in youth**

- **Objectives**

The objective of the project is to promote sustainable local economic development by providing career guidance in the green economy and creating concrete job opportunities for youth.

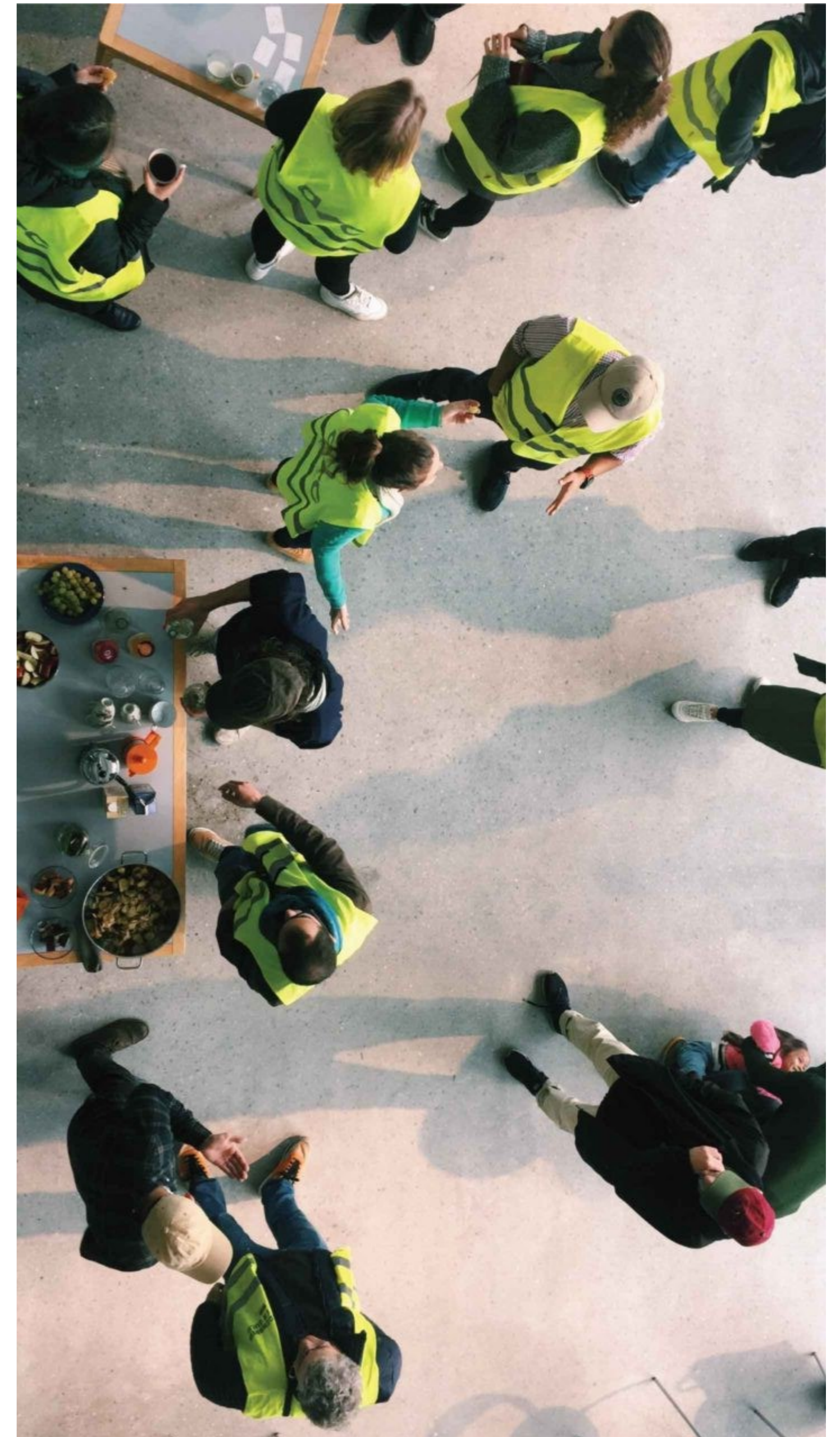
- **Activities**

The research and analysis of the green economy in each partner country

the development of a structured approach and guidelines for identifying and collecting green economy best practices

development of training materials for youth workers, educators, and career counsellors to enhance their skills and knowledge related to career guidance in the green economy.

<https://erasmus-plus.ec.europa.eu/projects/search/details/2023-1-DK01-KA220-YOU-000160430>





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Types of Green Youth Work

5. Sustainable Agriculture and Food Systems

- Teaches sustainable farming practices and promotes local food systems.
- Examples: Organic farming internships, urban agriculture initiatives, local food market management.



Example: Project “ENFORCE – thEmatic Network FOr expeRIenCe bEekeepers”

- **Erasmus+ Cooperation partnerships in vocational education and training**
- **Objectives**

Prepared beekeepers and their partners who are able to respond to the challenges of the climate change, irregularities of the European honey market and contribute to an overall transformation of the beekeeping sector towards quality production.

- **Activities**

the collection of best practices, book

implementing gamification in honey production and sales

IT platform for spreading the new knowledge.

a toolkit for gamification

pilot training and dissemination of new knowledge for beekeepers.





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Types of Green Youth Work

6. Wildlife Conservation and Management

- Involves youth in efforts to protect and study wildlife and natural habitats.
- Examples: Wildlife monitoring projects, habitat restoration initiatives, internships with conservation organizations.



Types of Green Youth Work

7. Green Building and Sustainable Construction

- Focuses on eco-friendly building practices and sustainable urban development.
- Examples: Green building workshops, internships in sustainable architecture firms, eco-friendly construction projects.



Types of Green Youth Work

8. Waste Management and Recycling

- Promotes practices to reduce waste and enhance recycling efforts.
- Examples: Community recycling drives, composting programs, waste management system planning.



Example: Project “Where Recycling Meets Podium;Eco-Fashion's Creative Renaissance”

- **Erasmus+ Small-scale partnerships in school education**
- **Objectives**

Eco-Fashion is dedicated to reducing textile waste and fostering sustainability.

Creation of a new generation of eco-conscious fashion consumers.

- **Activities**

a wide range of anti-waste activities.

integrate sustainability lessons into schools

engage communities through clothing drives and awareness campaigns

challenge students with sustainable fashion tasks to reduce waste creatively

host workshops and exhibitions,promote eco-friendly packaging



Types of Green Youth Work

9. Sustainable Transportation Initiatives

- Encourages the development and use of eco-friendly transportation.
- Examples: Bike-sharing programs, public transportation advocacy, electric vehicle promotion events.





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Types of Green Youth Work

10. Eco-Tourism and Sustainable Recreation

- Promotes tourism and recreational activities that are environmentally friendly.
- Examples: Eco-tourism guide training, sustainable travel workshops, conservation-based adventure tours.





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Example: Project “FUTURE Fostering sUstainable ToURism for new Employees”

- Erasmus+

- OBJECTIVES:

The project wants to anticipate changes in the workplaces of the future by supporting green transition towards more sustainable business models in tourism.

- Activities

The project consists of 5 WPs: Project management, Communication, Training for teachers, Training for Maltese students, Training for Italian students.

- Impact

Developing a green hotel management model

Promoting sustainable tourism

Production of teaching materials



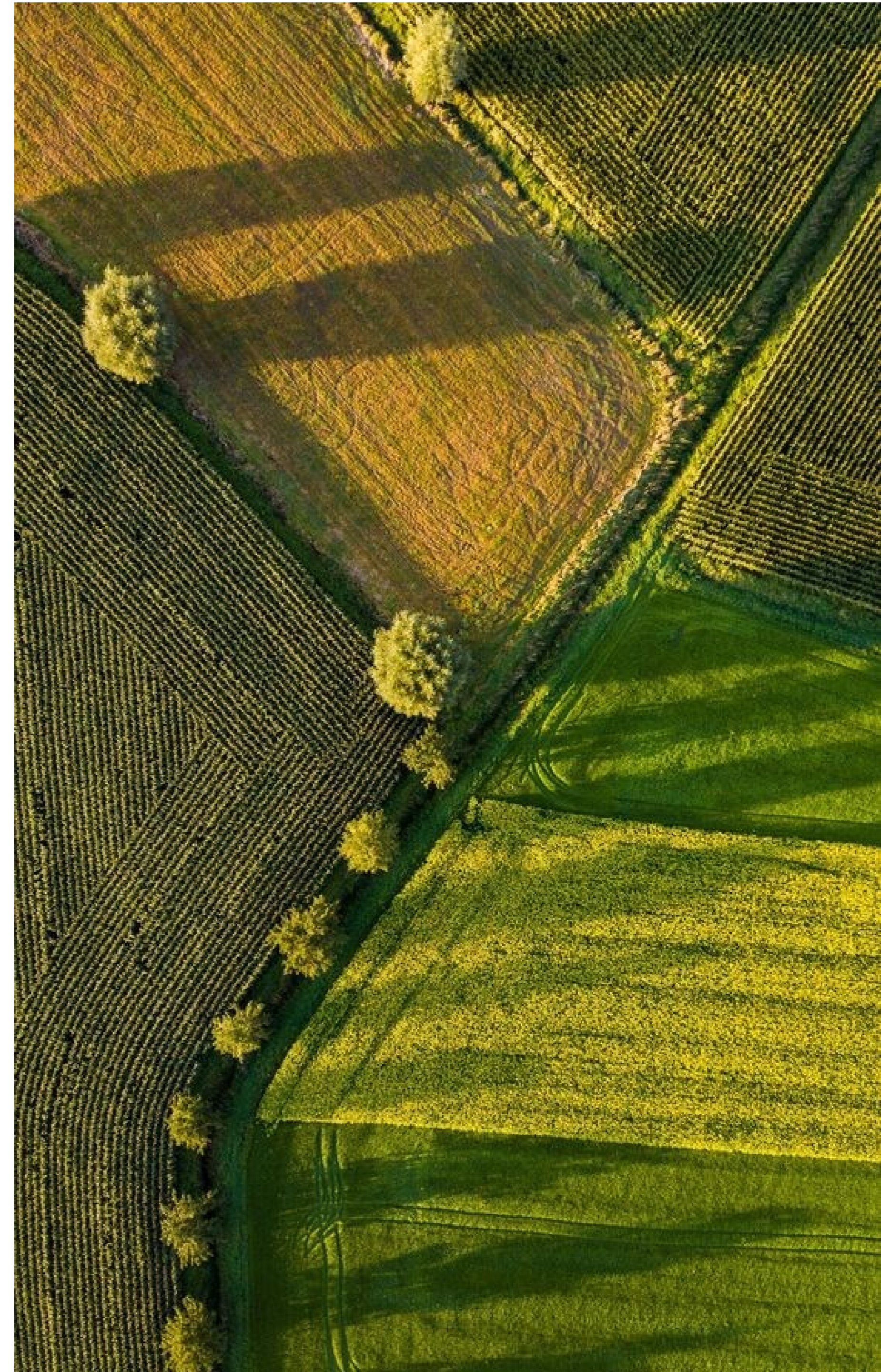


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Types of Green Youth Work

11. Green Business, Entrepreneurship, Corporate Sustainability

- Supports businesses in adopting sustainable practices and reducing their environmental impact.
- Examples: Corporate sustainability planning, green product design, sustainable supply chain management.





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Example: Project “ECVET-compliant training to implement ecologically viable AGRiculture On INdustrial Surfaces of URban Environments”

- **Erasmus+ Cooperation partnerships in vocational education and training**
- **OBJECTIVES:**
 - Provide attractive training material and channels for implementation of urban agriculture on small scale on roof surfaces
 - Assist eco-surface-agriculture entrepreneurs with digital simulation scenarios using case-studies
 - Offer an effective VET package to identified target groups in the EU
- Participants countries - Bulgaria, Cyprus, Estonia, Germany, Greece, Spain, Türkiye



Types of Green Youth Work

12. Environmental Policy and Planning

- Engages youth in the development and implementation of policies to protect the environment.
- Examples: Environmental policy internships, urban planning for sustainability, legislative advocacy for green policies.



Types of Green Youth Work

13. Advocacy and Awareness Campaigns

- Engages youth in promoting environmental policies and raising public awareness.
- Examples: Social media campaigns, public speaking events, environmental rallies and protests.



Types of Green Youth Work

14. Renewable Energy Projects

- Involves youth in the development and maintenance of renewable energy sources.
- Examples: Solar panel installation programs, wind turbine maintenance internships, energy efficiency audits.



Types of Green Youth Work

15. Training for Youth Workers and Organizations

- Provides education and training for youth workers and organizations to effectively engage and educate young people on green topics.
- Examples: Professional development workshops for youth workers, training programs for NGO staff, seminars on best practices in environmental education.



Example: Project “Green Youth Work Hubs”

- **Erasmus+ KA220-YOU Cooperation Partnership in Youth**
- **OBJECTIVES:**
 - 1.) Creating a Network of European Organisations who address climate change and establish Green Education
 - 2.) Exchange of best-practice in regards to methods of Green Education and environmentally-friendly practices in youth work
 - 3.) Forming 4 “Green Youth Work Hubs” in each participating country
 - 4.) Forming and training 4 national teams of youngsters “Climate Ambassadors” who will implement workshops, clean-up events, panel discussions, etc. on local level and publish the E-Magazine
 - 5.) Raising awareness on local and international level about climate change
 - 6.) Publications on topics related to “Environment”/ Green Youth Work



Workshop Time

Idea Generation: Innovating for a Greener Future

1. Open the Link - Padlet Board:

<https://padlet.com/glp2002/padlet-6159gessxm4yltf2>

2. Submit Your Ideas on the Padlet board:

- **Participant's Name:** Your first and last name.
- **Project Ideas:** Write down 1-3 project ideas that you believe are needed for youth in the context of the workshop's theme: «Green skills of youth for success full employment and work in the transition to a more 'green' and environmentally sustainable economy»

Deadline for Completion: 5-7 minuts



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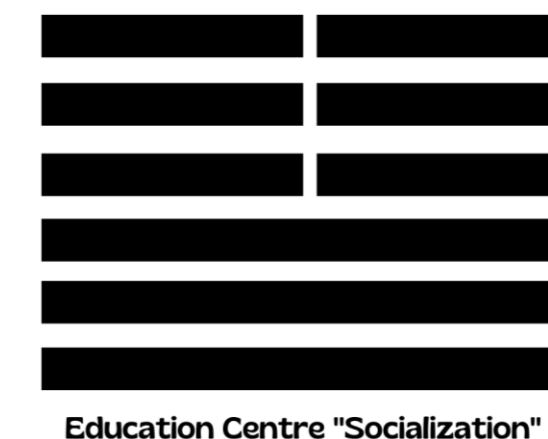
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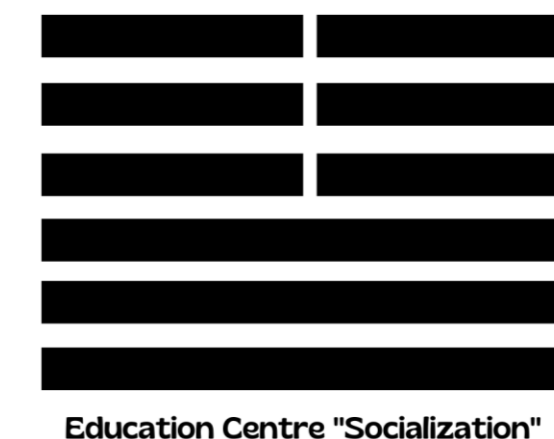
Session №3 - Developing Green Youth Projects: Key Components and Project Development

DAY #3 - 05.07.2024

Andrii Oliinyk, KBS



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First of all!





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Key Components or How Are Green Youth Projects Typically Structured?

- Project Summary/Description
- Needs Analysis
- Goals and Objectives
- Project Description
- Evaluation Plan
- Organizational Background
- Sustainability Plan
- Partnerships and Collaborations
- Risk and Mitigation Strategies
- Budget



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Key Components

Project Summary/Description

The goal of the project summary is to provide a brief overview of project

Project justification/background



Key Components

Project Summary/Description

It may include:

- the motivation for the project,
- objectives,
- what makes it innovative,
- project complementary to other initiatives already carried out,
- how it brings added value
- ...



Key Components

Needs Analysis

The needs analysis is vital to answering what needs are addressed by implementing your project.

It may include:

- target groups of the project
- needs of your partnership
- how will the project address these needs



Key Components

Goals and Objectives

The goals and objectives section is where you get to detail what you plan to accomplish

A great rule of thumb for goal and objective setting is to adhere to SMART goal principles. SMART is an acronym that stands for:

- **S**pecific,
- **M**easurable,
- **A**chievable,
- **R**elevant, and
- **T**ime-Limited.



Key Components

Goals and Objectives

The goal usually focuses on states of well-being, sustainable, livelihood, etc. Objectives describe, what do you expect to achieve as a result of the project to fulfill the goal of the project





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Key Components

Goals and Objectives: Examples

The goal of the project is to raise understanding on green urban planning through the involvement of Ukrainian youth aged 15-22 into the development of green projects, providing them with quality educational support and the opportunity to learn from urban professionals.

Task:

- To develop the practical skills of 50 youth, in particular on the topics of urban planning, urban design, landscape design, visualization of three-dimensional objects and sustainable development;
- Collect and finalize a portfolio of 10 fully developed project ideas that will represent youth voices and expand the diversity of ideas for the reconstruction of Ukrainian cities and villages;
- To debunk stereotypes regarding the myths of green economy and to promote the creativity of the young generation, involving them in the implementation of practical projects.



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Key Components

Project Description

The project description is where you explain your proposed project and detail its goals, projected results, and anticipated challenges





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Key Components

Project Description

- Your project timeline
- A description of essential program activities
- Anticipated challenges
- Projected results





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Key Components

Project Description

What are project activities: This is directly a grant activity that is reflected in project activities or project activities.

When describing project activities, provide details of the proposed activities/activities, such as title, objective of the activity, target audience, geography of activity, number of planned activities and outreach, etc.



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Key Components

Project Description: Example

- Title: Training on project development and management
- Purpose: To teach young people in the community to develop and implement socially important projects. The following thematic blocks are provided: Project structure, Implementation stages, Monitoring methods, etc.
- Target group: young people aged 15-25.
- Geography: Vyshgorod community
- Skills: identify problems and look for possible solutions, think critically, analyze information.
- Coverage: 60 young people
- Number of planned events: 4 2-day trainings for 15 people
- Other details as needed



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Key Components

Project Description: activities and results

The terms "output" and "outcome" are used in the context of project performance evaluation. "Output" (short-term result) is a specific product or service (manual, training conducted, event, number of young people who participated in it) that was created or provided within the project.

For example, if the project is to create educational materials, then the "output" is a manual that has been successfully completed.



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Key Components

Project Description: activities and results

"Outcome" (the change that the project will bring) is a deeper and lasting effect that the project has on its environment and target audience.

For example, if the project consists in the creation of educational materials, then the "outcome" is an improvement in the level of knowledge, skills and practical application of the materials of the manual, which led to changes in the behavior of the target audience, social well-being of the population in the area where the manual was used.



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Key Components

Outcome and output: example

"output" - developed training, training conducted for 30 young people aged 14 to 18 years, while "outcome" - 45% of young people who took part in the training developed skills (list of skills).



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Key Components

Evaluation Plan

An evaluation plan shows that you are committed to measuring the impact or achieved outcomes of your proposed project



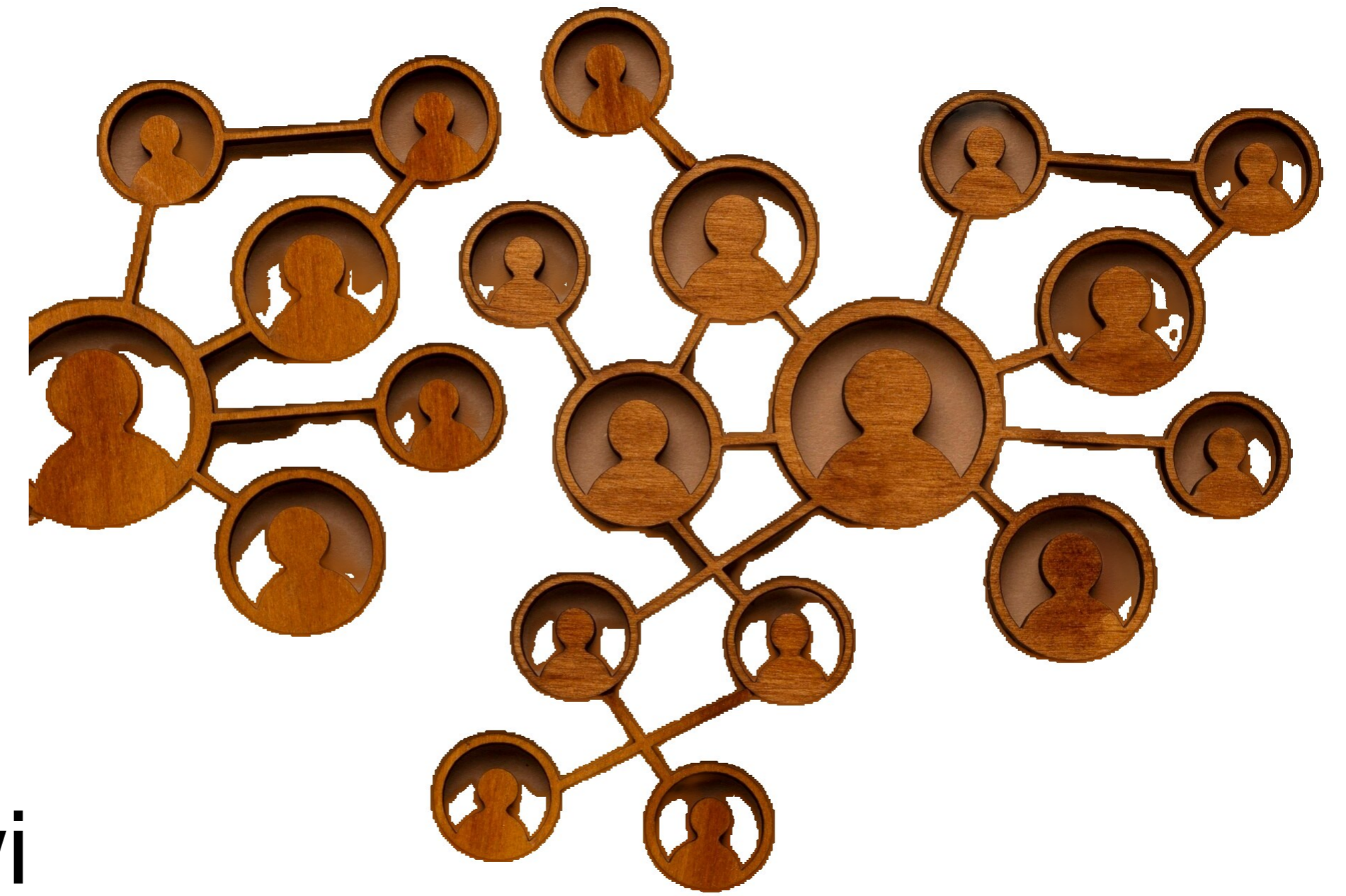
Key Components

Organizational Background

An organizational overview helps familiarize with your organization and connect project with your mission and vision

The organizational background typically includes:

- Brief organizational history
- Mission statement
- Organization structure
- Organization values



Key Components

Sustainability Plan

A sustainability plan demonstrates how your project will be viable even after the implementation period has ended



Key Components

Partnerships and Collaborations

Partnerships indicate that there are other entities that are invested in the success of your project and/or are integral to carrying out the project's activities

Examples of partnerships or collaborations could be:

- Government agencies
- Corporations
- Private or family foundations
- Community centers
- Other nonprofits





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Key Components

Risk and Mitigation Strategies

A risk assessment identifies potential issues that may occur, the likelihood that they may occur, and how the nonprofit will respond if they do





Key Components

Risk and Mitigation Strategies: Examples

Potential Risk	Likelihood (low, medium, high)	Risks mitigation
Increase in military activity and missile launches	High	<p>We will develop a safety plan in collaboration with local authorities. This plan should identify safe locations for intensive trainings and events, evacuation routes, and communication protocols in case of emergencies.</p> <p>Some of the Projects' activities are online, allowing participation from safer locations. We plan to provide psychological support services to project staff and participants.</p>
A number of participants selected in the first stage are no longer able to continue their involvement in the study	Medium	We will conduct a thorough pre-screening process during participant selection to ensure their understanding of the project's commitment and time requirements, organize regular check-ins with participants to address any concerns or challenges they might face, develop a waitlist of interested applicants to fill vacant spots if participants drop out.
Data collection challenges. Gathering accurate and complete information from the target audience through surveys and interviews could be difficult	Medium	<p>The Project will conduct a pilot survey with a smaller group to test the survey instrument, identify any issues, and refine the questions before launching a large-scale survey.</p> <p>We will provide phone interview options for those with limited internet access or who prefer a more personal approach. Another strategy is to consider offering paper surveys in limited quantities for those in rural areas with lower internet connectivity.</p> <p>The Project will utilize survey environments with features like screen reader compatibility, text-to-speech conversion, and the ability to enlarge fonts for visually impaired participants.</p>
Mentorship program challenges. Difficulty finding suitable mentors, keeping mentors engaged, or ensuring a good fit between mentors and mentees	Low	The Project will develop a comprehensive selection process that prioritizes mentors with diverse backgrounds, expertise relevant to the needs of young entrepreneurs, and a passion for mentorship and establish clear guidelines for communication and conflict resolution between mentors and mentees.
Technological issues. Technical problems with the project website, online tools, or internet connectivity could hinder project delivery	Medium	The Project ensures reliable internet access for online activities. It has have backup plans for website outages or technical difficulties, develop offline resources where possible
Knowledge transfer and continuity. Ensuring that the knowledge and skills gained through the project are passed on to future participants and that the project's successes are documented could be challenging	Low	We will develop a comprehensive knowledge management system, establish a mentor-alumni network for knowledge sharing, document project activities and best practices



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Key Components

Budget

Grantmakers expect you to be transparent and communicate openly about how funds will be spent if you receive the grant





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Key Components

Budget Categories

1. Personnel and taxes
2. Travels
3. Equipment
4. Commodity values
5. Consulting contracts
6. Other direct costs



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Key Components

Budget Categories

Downloading the project manager is 100%. The project manager will perform the following functions: general coordination of the project, establishing relations with partners,... The salary level is confirmed by the current contract (attached to the budget)

Trips to communities will be carried out to establish cooperation with local authorities and sign memorandums of cooperation. \$20 per trip* 4 people*5 trips=\$400 The cost of one trip is confirmed by the announced price on the UZ website:

<https://booking.uz.gov.ua/ru/?from=2200001&to=2218000&date=2022-04>



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Key Components

Budget Categories

Stationery will include A4 paper, flip chart paper, a set of markers, a set of pens, pencils, colorful note paper, printer cartridges. \$50 per month* 6 months=\$300 The prices are confirmed by the commercial offer of the company "Stilus" (added to the budget)

\$800 for one laptop * 2 laptops = \$1600 The price of the laptop is confirmed by the announced price on the website of Rozetka:
<https://rozetka.com.ua/hp -4a7m9ea/p332149516/>



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Project Development

- Project Summary/Description
- Needs Analysis
- Goals and Objectives
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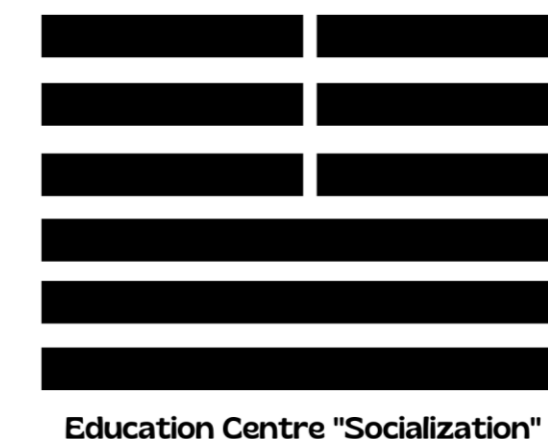
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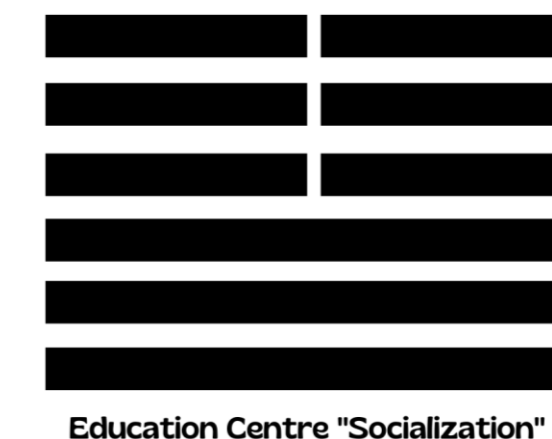
Session №4 - Practical Workshop on Collaborative Development of Green Youth Projects

DAY #3 - 05.07.2024

Andrii Oliinyk, KBS



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1. Getting known with the projects

Duration: **10 minutes**

The participants are divided into 2 teams and get known with the projects
Groups division https://docs.google.com/document/d/14NfuY8YoY3ZmmubkCfaA-tlbdDQ UriZ/edit?usp=drive_web&oid=105559553374922744812&rtpof=true

Team 1, Project 1

Green Technologies: Career Pathways in Environmental Protection

https://docs.google.com/document/d/1_0h8OSrNDQtwqPoY8tLbjuSmKgBAazTz/edit?rtpof=true

Team 2 2, Project 2

Green Up School

<https://docs.google.com/document/d/1uEylPTaEsN3Qsv-xHSSng53UzscYrBGf/edit>



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2. Discussion

Duration: 15 minutes

Each team answer the questions regarding the project:

1. What are the strengths of the project?
2. What are the weaknesses?
3. How can it be improved?

Fill in the form with you answers:

Answers Team 1

https://docs.google.com/document/d/15ACXnaAGp3DOaVW_qrYphsq43Ok3UR7I/edit?usp=drive_web&ouid=105559553374922744812&rtpof=true

Answers Team 2

<https://docs.google.com/document/d/1eO-6MTkS5JhyxmZDQbVUuhSH6tDbG1n4/edit>



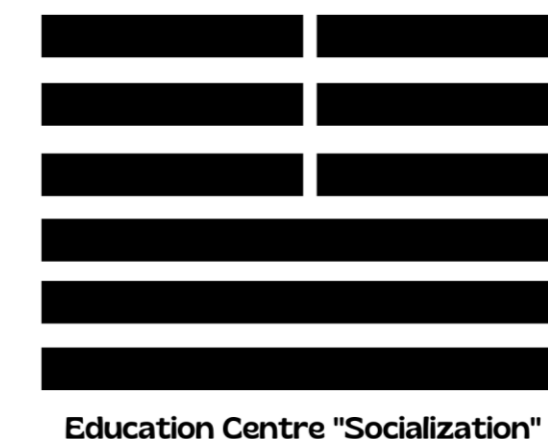
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CEIPES





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Eco-audit in the life of young people

The aim: Understand and analyze the impact of your daily habits on the environment, as well as develop recommendations for a more ecologically friendly lifestyle.

Task steps:

Data collection:

Each student conducts an analysis of his daily habits. The following areas should be analyzed:

- Energy consumption (electricity, heating, air conditioning).
- Water consumption.
- Use of transport (how to move - on foot, by bicycle, public transport, car).
- Food consumption (e.g. consumption of meat and dairy products, use of local products).
- Waste management (waste sorting, reuse, recycling).
- Shopping habits (choice of sustainable products, use of packaging).

Data analysis:

Create a table or graph showing how much resources are consumed in each of the areas mentioned.

Eco audit development:

Assess in which areas your habits are least and most environmentally friendly. Identify opportunities to reduce negative environmental impacts. For example, energy saving methods, reducing water consumption, switching to public transport, choosing environmentally friendly products, etc.

Development of an action plan:

Each student develops a personal action plan that includes specific steps on how he/she intends to improve his/her lifestyle to be more environmentally friendly.

Presentation:

Each student prepares and presents his eco-audit and action plan to the class or group. The presentation should include key findings, recommendations and planned actions.

Task result:

Young people gain a deeper understanding of their daily habits and their impact on the environment, and develop practical steps to live more ecologically.