



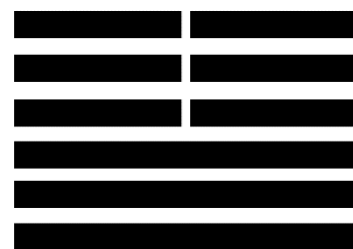
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# Project GYW

2022-1-PL01-KA220-YOU-000085715



Education Centre "Socialization"

SUMMER SCHOOL  
MODULE I



**Co-funded by  
the European Union**

Project "GYW. Green Work 4 Youth: green skills for young people with fewer opportunities for reducing of the risk of marginalisation the labour market in the transition to a sustainable economy" Erasmus + 2022-1-PL01-KA220-YOU-000085715

### **SUMMER SCHOOL**

**"Green skills of youth at risk of marginalization for successful employment and work in the transition to a more 'green' and environmentally sustainable economy" for youth organization and youth workers**

## **Green Future: Sustainability, The transition to a sustainable economy, Greening of labour market**

**DAY #1 - 03.07.2024**

LIGA DANILANE, ECS



**CEIPES**



# Greening of Youth Work

As the world transitions towards a more environmentally sustainable future, it's crucial to engage youth in the process. This introduction explores how youth work can be 'greened' to empower young people and support their role in the green economy.



# The role of youth in the transition to a sustainable economy

Young people have a vital role to play in driving the transition to a more sustainable economy. As the future leaders and workforce, youth can bring fresh ideas, innovation, and passion to tackle environmental challenges. Their adaptability and tech-savvy skills make them well-positioned to lead the green revolution.



# Challenges facing youth in the green transition

- Limited access to green job opportunities and training programs
- Lack of environmental education and awareness among young people
- Financial barriers to investing in sustainable lifestyle choices
- Perceived conflict between environmental goals and economic/career priorities
- Resistance to change and comfortable habits from older generations



# Opportunities for youth to contribute to environmental sustainability

Young people possess the energy, creativity, and tech-savvy skills to drive innovative solutions for a greener future. From renewable energy projects to circular economy initiatives, youth can lead the way in developing sustainable practices and inspiring their communities.

By engaging in environmental advocacy, volunteering for conservation efforts, and starting green businesses, youth can amplify their voices and demonstrate the power of collective action for a more sustainable world.



# Developing Green Skills and Competencies for Youth

## Sustainability Literacy

Equip youth with a strong understanding of environmental challenges, sustainable practices, and the science behind climate change. This foundational knowledge empowers them to make informed choices.

## Green Problem-Solving

Cultivate critical thinking and creative problem-solving skills to tackle complex environmental issues. Encourage innovative solutions that balance ecological, economic, and social considerations.

## Sustainable Lifestyle

Teach practical green skills like renewable energy, urban farming, waste management, and sustainable consumption. Inspire youth to adopt eco-friendly habits and serve as role models in their communities.

## Green Entrepreneurship

Foster entrepreneurial mindsets and support youth in launching green businesses, social enterprises, and community initiatives. Leverage their tech-savvy skills to drive sustainable innovations.



# Engaging Youth in Green Initiatives and Projects



## Hands-On Environmental Volunteering

Empower youth to get involved in local conservation efforts, such as beach cleanups, tree planting, and habitat restoration. Hands-on experiences foster a deeper connection to nature and a sense of environmental stewardship.



## Environmental Advocacy and Activism

Support youth in raising awareness and advocating for climate action and sustainable policies. Encourage them to participate in climate strikes, write to lawmakers, and lead grassroots campaigns to drive real change.



## Green Entrepreneurship and Innovation

Inspire youth to launch eco-friendly startups, social enterprises, and community initiatives that address environmental challenges. Provide mentorship, funding, and resources to help turn their green ideas into reality.



## Renewable Energy Projects

Engage youth in hands-on renewable energy projects, such as installing solar panels, building wind turbines, or developing biofuel solutions. These experiences empower them to become agents of change in the clean energy transition.





# Promoting Environmental Awareness and Advocacy Among Youth

## Empowering Youth Voices

Create platforms for young people to share their perspectives, concerns, and solutions on environmental issues. Amplify their voices and empower them to become active advocates for change.

## Peer-to-Peer Engagement

Encourage youth to educate and inspire their peers through eco-clubs, youth-led campaigns, and mentorship programs. Peer influence can powerfully drive environmental awareness and action.

## Immersive Educational Experiences

Organize field trips, workshops, and hands-on learning opportunities that expose youth to the wonders of nature and the urgency of environmental challenges. Inspire them to become stewards of the planet.

## Connecting with Local Communities

Facilitate collaborations between youth and community organizations, businesses, and policymakers to address local environmental challenges. This strengthens youth's sense of agency and impact.



# Partnerships and Collaborations for Green Youth Work

## Nonprofit Partnerships

Partner with environmental nonprofits to leverage their expertise and resources. Together, create impactful youth programs focused on sustainability, conservation, and green entrepreneurship.

## Corporate Sponsorships

Seek out green-minded businesses to sponsor youth initiatives. Corporate support can fund green job training, environmental education, and community-based sustainability projects.

## Educational Collaborations

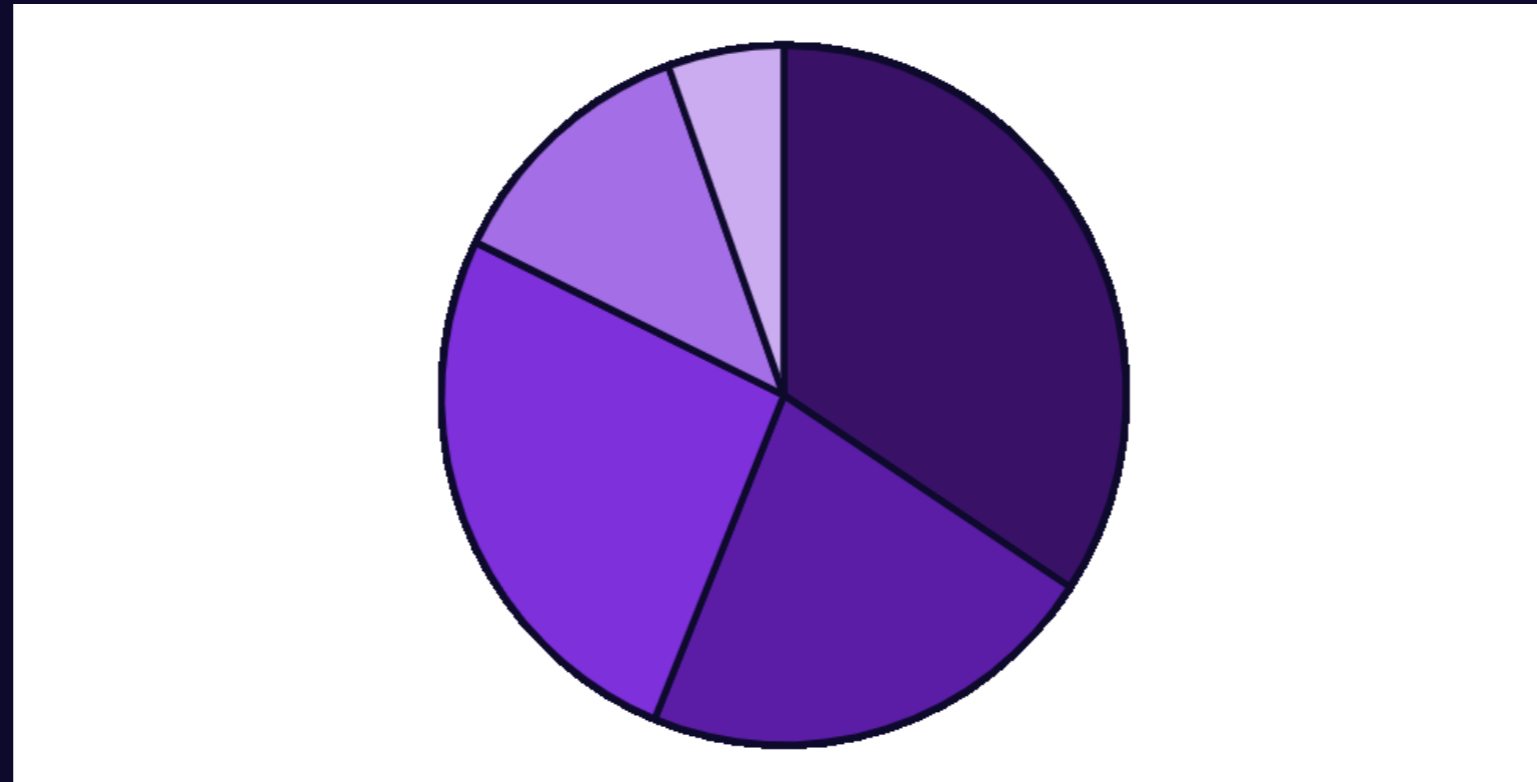
Work with local schools, universities, and vocational programs to integrate green curriculum and hands-on learning opportunities into youth programming. Cultivate the next generation of eco-leaders.

## Government Initiatives

Engage with municipal, state, and national policymakers to advocate for youth-focused sustainable development initiatives and funding. Amplify the youth voice in shaping green policies.



# Funding and resources for green youth programs



■ Government Grants   ■ Corporate Sponsorships   ■ Foundation Donations   ■ Crowdfunding   ■ Youth-Led Initiatives

Securing diverse funding sources is crucial for sustaining and scaling green youth programs.

Government grants, corporate sponsorships, foundation donations, and crowdfunding campaigns can provide the resources needed to empower young people in the transition to a sustainable economy.

In addition, encouraging youth-led fundraising initiatives can foster a sense of ownership and leadership, while also generating much-needed funds. Leveraging these various funding streams will be key to ensuring the long-term viability and impact of green youth initiatives.



# Empowering Youth for a Sustainable Future

Young people hold the key to unlocking a greener, more equitable world. By equipping them with the skills, resources, and platforms to drive sustainable change, we empower the next generation of eco-leaders and innovators.

